

SDGs: Strategic Challenges for UN Global Compact and for PRME

The Role of PRME Regional Chapters

Lutz E. Schlange

Speaker, PRME Regional Chapter DACH, HTW Chur

15.11.2016

3rd RMER conference Krems Austria

Agenda

1. Why PRME regional chapters?
2. What have regional chapters delivered?
3. What are central challenges for regional chapters?
4. What may be expected in the future?
5. How to promote SDGs through regional chapters?

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PRME – A network of networks

A network comes into existence through the activities of its members.

Activities are bound to resources effectively allocated by member institutions, i.e. PRME signatories.

A network of 650+ members distributed globally needs to invent and develop a structure which best suits its mission and strategy.

Structure supports enactment of processes and individual as well as collective activities.

Real-time processes and activities drive restructuring of the network.

PRME network – structure and process

steering & facilitating

Structure

driving

converging

rooting & facilitating

- PRME global: secretariat, institutional governance
- Champions: open group of members, selection criteria, pre-determined v self-organized
- Working groups: open group of members, self-organized entities
- Regional chapters: open group of members, self-organized entities

engaging

Process

aligning

involving

- Academic work
- Regional meetings, theme-specific events
- Conferences and Conventions

PRME Regional Chapters



9 established chapters

ASEAN+ | Brazil | CEE | DACH | LAC | MENA | Nordic | North America | UK&I

5 emerging chapters

Australia & New Zealand | East Asia | Iberian | India | South Asia





9 active thematic working groups

Champion group

Role of Chapters | MoU



PRME Chapters develop their own internal arrangements and activities based on the PRME Chapters Policy, in consultation with the PRME Secretariat, including a commitment to:

-  Provide a platform for dialogue, learning, and action on responsible management and leadership education, research, and thought leadership for PRME signatories and stakeholders in close connection with the respective Global Compact Local Networks and their stakeholders.
-  Increase the visibility of PRME and its signatories in the region and make the case for responsible management education, research, and thought leadership.
-  Adapt the Six Principles of PRME into the local context and promote activities linked to the Principles (e.g. by supporting efforts by participants to develop Sharing Information on Progress (SIP) reports, etc.)
-  Hold at least one activity annually for organisational purposes of the Chapter and at least one activity on a substantial issue of PRME to which at least all Chapter members are invited; both activities can be held during the same occasion.

Source: PRME chapters (2015). The First Report on PRME Chapters – Collaborating to transform management education in support of sustainable development.

What have Chapters delivered

- ✓ Translate and implement PRME in the local context (Inspirational Guide)
- ✓ Foster student engagement and initiatives
- ✓ Build information platforms and repositories
- ✓ Develop communication channels adapted to language and culture
- ✓ Host meetings, fora, and conferences
- ✓ Establish regional thematic work streams and working groups
- ✓ Advance implementation of SULI-Test
- ✓ BoP business development initiatives
- ✓ Support SIP reporting process
- ✓ Connect and collaborate with UNGC local networks
- ✓ Promote UN and PRME global initiatives (eg, SDGs)



Source: PRME chapters (2015). The First Report on PRME Chapters – Collaborating to transform management education in support of sustainable development.

Regional Chapters: Central Challenges

- ? **Explain mission** – Why we exist
- ? **Define direction** – Where we want to go and what we want to achieve
- ? **Develop roadmap** – What we want do together
- ? **Build a team** – Who likes, shares, benefits, owns
- ? **Harness available resources** – How we get the jobs done
- ? **Create and keep momentum** – How we enjoy the highs and survive the lulls

Regional Chapters: Future Prospects

- ▶ Growth in numbers or in quality?
- ▶ Is there a value proposition for regional chapters?
- ▶ Can we thrive without being nurtured?
- ▶ How do we walk through the valley of death?
- ▶ Professionalization and/or institutionalization?

PRME Regional Chapters and SDGs

- ▶ SDGs are a once in a lifetime opportunity to demonstrate we exist
- ▶ SDGs provide a means-ends framework to help define WHY we are taking distinct measures: "from the abstract to the concrete"
- ▶ SDGs inspire hands-on activities
- ▶ SDGs prompt collaborative activities with like-minded players and networks

SDGs – Briefing for Regional Chapters



1. **Sense-Making:** Translating SDGs into cultural, regional, local contexts
2. **Integrating:** Connect SDGs with PRME and respective activities
3. **Communicating:** Devise and roll-out measures to increase visibility of SDGs endorsed by PRME > “SDGs Roadshow” project
4. **Involving:** Support activities to involve all PRME stakeholders, students in particular



Thank you.

Lutz E. Schlange
lutz.schlange@htwchur.ch