

PRME Principles for Responsible
Management Education
CHAPTER **DACH**



FH KREMS
UNIVERSITY OF APPLIED
SCIENCES / AUSTRIA

RME RESEARCH CONFERENCE 2016

NOVEMBER 9 & 10, 2016

IMC UNIVERSITY OF APPLIED SCIENCES KREMS, AUSTRIA

RESPONSIBLE MANAGEMENT 2030

On behalf of the PRME Chapter DACH, we are delighted to announce the 3rd Responsible Management Education Research Conference that will take place on November 9 & 10, 2016 at the IMC University of Applied Sciences Krems, Austria.

In the course of the conference, there will be opportunity for

- Intensive discussion of good practice examples as well as innovative teaching and learning methods, meeting the complex requirements of sustainable development.
- In-depth dialog with academia, business and students about how to cope with future needs thereby uncovering the fundamental role of universities in shaping sustainable development.
- Precise and detailed suggestions for cooperation of universities on key issues of integrating SDGs at institutional level, in teaching and research.
- Interaction and personal networking with representatives of both PRME signatory and non-signatory business schools; universities committed to responsible management education; and business representatives responsible for the selection of new talent and of executive education.

CONFERENCE FEES AND REGISTRATION

Conference fees for two days: November 9 & 10, 2016

- Regular attendee: EUR 260,-
- PRME signatory: EUR 210,-
- Students: EUR 30,-

Conference fees for one day: November 10, 2016

- Regular attendee: EUR 110,-

Please use our website for purchasing your ticket:

<http://rmerconference2016.prmechapterdach.eu/location-and-accomodation/conference-fees-and-registration/>

CONFERENCE PROGRAMME AND KEYNOTE SPEAKERS

November 9, 2016	
10:00 a.m.	Welcome & Introduction
10:15 a.m.	SDGs as a Driver for Innovation
	• Lise Kingo , Executive Director UN Global Compact, United Nations, New York
10:45 a.m.	Responsible Management 2030 and the SDGs
	• Claus Dierksmeier , Director Global Ethic Institute, University of Tübingen • Thomas Dyllick , Director Institute for Economy and the Environment, University of St. Gallen • Anne Wolf , Director Corporate Responsibility, Swiss Post
01:15 p.m.	SDGs in the University context
	• Jonas Haertle , Head PRME Secretariat • Kai Hockerts , Director Responsible Management Education, Copenhagen Business School
02:30 p.m.	Parallel Sessions I *
04:30 p.m.	Parallel Sessions II *
06:00 p.m.	First Conference Day Summary
November 10, 2016	
09:00 a.m.	Welcome
09:15 a.m.	Business Practice
	• Elisabeth Fröhlich , President Cologne Business School • Maximilian Schachinger , Managing Director Schachinger Logistik Holding GmbH
10:45 a.m.	Parallel Sessions III *
12:15 p.m.	Concluding Remarks

*** 5 parallel tracks on the issues of:**

Track A - Strategy and Management, Track B - Teaching, Track C - Student Engagement,
Track D - Business and UN Global Compact, Track E - PRME Working Groups

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This RME Research Conference is organised by the IMC University of Applied Sciences Krems, Austria
in cooperation with the PRME Regional Chapter DACH.