

# CALL FOR SUBMISSIONS

NOVEMBER 9 & 10, 2016  
KREMS, AUSTRIA



**3<sup>rd</sup> Responsible Management Education Research Conference**

## **Responsible Management 2030**

**Linking the Sustainable Development Goals and  
Management Education at Universities**

**Conference website:** <http://rmerconference2016.prmechapterdach.eu/>

Our planet faces massive economic, social, environmental and governance challenges. To address these, the "Agenda 2030" defines 17 Sustainable Development Goals (SDGs) and 169 related targets that represent an unprecedented opportunity to lead the world on a sustainable path. The challenges addressed in the SDGs also require integrated thinking, action and coordination at university level. Thus, **the key objective of this conference is to create awareness for SDGs in management education** and to **discuss initiatives, methods and pioneering activities for including SDG-related issues in strategies, teaching and research.**

The conference will explore approaches of how to incorporate issues of sustainability in management education for the discussion of which it will adopt a wide focus. We invite scholars, educators, students, policy makers and practitioners to present teaching concepts as well as empirical and theoretical research and discuss current issues to help shape future priorities.

### **Proposed topics of interest**

We invite submissions, which examine issues of sustainability and their interaction with teaching and management education, and ask authors to submit abstracts for program consideration. Each submission should focus on the following general themes or the conference focus theme:

- Processes, obstacles and opportunities of integrating sustainability in management education
- Research on and/or application of the Sustainable Development Goals (SDGs)
- Teaching models and concepts on SDG issues such as
  - Anti-corruption
  - Poverty alleviation and inclusive businesses
  - Gender equality and reduced inequality
  - Clean water and energy
  - Work and economic growth
  - Industry, innovation and infrastructure
  - Sustainable cities and communities
  - Responsible consumption and production
  - Climate action
- In-depth qualitative case studies and comparative case studies on the above topics
- Solutions for global challenges of sustainable management practice

## Important Submission Deadlines

- ✓ **22 May 2016:** Extended Deadline for Submissions Accepted Online<sup>1)</sup>
- ✓ **3 June 2016:** Acceptance Notification<sup>1)</sup>
- ✓ **11 September 2016:** Final Submissions (including abstracts, extended abstracts and profiles), registration and receipt of payment
- ✓ **23 October 2016:** Presentation Slides

## Submissions

The table below describes the possible submission types. All files must be submitted through the [online system](#) at by the deadline dates. Final submissions are limited to 4-6 page extended abstracts to allow authors of accepted conference work to pursue journal publication opportunities.

Type of submission	Description	Required documents (in English)				
		Outline	Abstract	Extended Abstract	Lead Presenter Profile	Presentation slides
		by May 22, 2016	by September 11, 2016		by Oct. 23, 2016	
<b>Research Result Submissions</b>	Complete academic research of an empirical or theoretical nature	700 words, using structured headings	One-page abstract (max. 500 words) summarizing the submission	Optional. Maximum length 4-6 pages	Presenter Profile: Max. 100 words of text	Max. 15 slides
<b>Research in Progress Submissions</b>	Academic work-in-progress where authors will receive feedback.					
<b>Teaching concepts and cases</b>	Description of teaching concepts and cases advancing curricula in management education.	300-400 words, using structured headings				Innovative and creative ways of presentation (including experimental exercises) are welcome
<b>Student projects and initiatives</b>	Interesting stories of student projects and initiatives including challenges and successes.					
<b>Practitioner Presentations</b>	Insights on challenges and solutions in practice thereby learning from the business world.					

- All outlines are double-blind evaluated for acceptance. Thus, authors must avoid revealing their identities in their submissions as a failure to do so will result in automatic rejection.
- Selection of submission for inclusion in the conference program will be based upon quality, originality, and relevance as determined by the review process.
- For accepted submissions, the abstract will be published in the RME Research Conference 2016 Proceedings. Specific formatting requirements will accompany the acceptance notice.
- Authors submitting outlines agree that if accepted, at least one author will register, pay, attend the conference and present the submission.

Outline structure	
<b>Research submissions (results and work in progress)</b>	<b>Teaching concepts and cases   Student projects and initiatives   Practitioner presentations</b>
Title of submission <ul style="list-style-type: none"> <li>• Aim of submission</li> <li>• Theoretical background</li> <li>• Methodology</li> <li>• Results and implications</li> </ul> Reference list (APA-citation style), max. 5 references.	Title of submission <ul style="list-style-type: none"> <li>• Issue</li> <li>• Interest</li> <li>• Implications and benefits</li> </ul> No references required.

## Contact for the Conference

This RME Conference is organized by the University of Applied Sciences KREMS, Austria in cooperation with the PRME Regional Chapter DACH. For further information, please go to [rmeconference2016.prmechapterdach.eu](http://rmeconference2016.prmechapterdach.eu) or contact the representatives of the organizing committee Dr. Reinhard Altenburger and Roman H. Mesicek at [rme2016@fh-krems.ac.at](mailto:rme2016@fh-krems.ac.at).

<sup>1)</sup> Early submission and acceptance notification is possible for all authors with external funding application deadlines. Contact [rme2016@fh-krems.ac.at](mailto:rme2016@fh-krems.ac.at).

## Scientific Committee

**Prof. Dr. Reinhard Altenburger, Conference Chair**

Professor of Strategic Management & Sustainability Management/CSR, IMC University of Applied Sciences Krems, Austria

**DI Roman H. Mesicek, Conference Co-Chair**

Programme Director Environmental and Sustainability Management / Sustainability Coordinator, IMC University of Applied Sciences Krems, Austria

**Jonas Haertle**

Head, Principles for Responsible Management Education Sec & Academic Affairs, UN Global Compact Office, United Nations

**Prof. Dr. Rudi Kurz**

Professor of Economics, Pforzheim University, Germany

**Dr. Fred Luks**

Head of the Competence Center for Sustainability, Vienna University of Economics and Business, Austria

**Prof. Dr. Lutz E. Schlange**

Speaker, PRME regional chapter DACH, Professor of Entrepreneurial Marketing, University of Applied Sciences HTW Chur, Switzerland

**Prof. Dr. René Schmidpeter**

Dr. Jürgen Meyer Endowed Chair of International Business Ethics and CSR, Cologne Business School, Germany