

# Parallel Sessions I

Wednesday, November 9, 2016, 02:30 p.m.

<b>Track A: Strategy and Mangement</b> Room: G1.E.21 + G1.E.22 (Event Hall)	<b>Track B: Teaching</b> Room: G1.E.25	<b>Track C: Student Engagement</b> Room: G1.E.26	<b>Track D: Business &amp; UN Global Compact</b> Room: G1.E.23	<b>Track E: PRME Working Groups</b> Room: G1.E.24
<b>Session A-1:</b> SDGs: Strategic Challenges for UN Global Compact and for PRME (Rudi Kurz)	<b>Session B-1:</b> The Green Academy - Teaching Climate Change (Aldilla Dharmasmita)	<b>Session C-1:</b> Curriculum Change - Student Initiatives and Educational Engagement (Gustav Theile)	<b>Session D-1:</b> Global Goals To Action: SDG-Stratagies of Local Networks in the DACH-Region (Karin Huber-Heim)	<b>Session E-1:</b> Creating Student Experiences that Integrate Sustainable Development Goals and Poverty Alleviation with Responsible Management (Milenko Gudić, Carole Parkes, Al Rosenbloom)
<b>Presentation 1:</b> The Contribution of PRME to SDG Implementation (Jonas Haertle)	<b>Workshop</b>	<b>Presentation 1:</b> Social entrepreneurial competencies and student engagement - Evaluation of the Word Citizen School Project (Gustav Theile)	<b>Panel</b> Antonio Hautle (GC CH), Marcel Engel (CG D) and Ines Sturm (CG AT)	<b>Presentation 1:</b> Processes, obstacles and opportunities of integrating sustainability in management education: A framework for integrating experiential learning in teaching sustainability in business schools (Ranjan Banerjee)
<b>Presentation 2:</b> UN GC and PRME Cooperation for SDG Implementation (Rudi Kurz)		<b>Presentation 2:</b> Applied sustainability? - Sustainability as a major subject of practice-oriented study programs at Pforzheim University (Tobias Viere)		<b>Presentation 2:</b> Sustainability Reporting with stakeholder inclusiveness as a teaching method (Alexander Herzner, Katharina Stucken, Bernhard Bleyer)
<b>Presentation 3:</b> The Role of Regional Chapters (Lutz E. Schlange)		<b>Presentation 3:</b> Teaching corporate responsibility in higher education - students' reflections on impacts (Sini Seppelin, Anne Törn-Laapio)		<b>Presentation 3:</b> PRiME based „Responsible (self-) Management Certificate“ - practical means to raise awareness for responsibility issues in engineering education (Gerhard Hillmer, Alexandra Michal)
<b>Presentation 4:</b> Sustainable Management - how to integrate CSR in Business School Education (Monika Kolb, René Schmidpeter)		<b>Presentation 4:</b> Student HUB - HTW Chur (Simon Dalcher)		<b>Presentation 4:</b> Stratagem (Christian Baumgartner)

# Parallel Sessions II

Wednesday, November 9, 2016, 04:30 p.m.

<b>Track A: Strategy and Mangement</b> <i>Room: G1.E.21 + G1.E.22 (Event Hall)</i>	<b>Track B: Teaching</b> <i>Room: G1.E.25</i>	<b>Track C: Student Engagement</b> <i>Room: G1.E.26</i>	<b>Track D: Business &amp; UN Global Compact</b> <i>Room: G1.E.23</i>	<b>Track E: PRME Working Groups</b> <i>Room: G1.E.24</i>
<b>Session A-2:</b> Linking UN Sustainable Development Goals and National Sustainable Development Strategies (Rudi Kurz)	<b>Session B-2:</b> Changing the Paradigm - Stakeholder Expectations for a new Management Education (René Schmidpeter)	<b>Session C-2:</b> COMMIT - Change of Management Education and Methods (Julia Weber)	<b>Session D-2:</b> Integrating the UN Global Compact into Business Practice to Advance the Implementation of the Sustainable Development Goals (Milenko Gudić, Kathryn Haynes)	<b>Session E-2:</b> Synergies in networking for collaborative capacity building - COPERNICUS Alliance and PRME Network (Clemens Mader)
<b>Presentation 1:</b> Reformulating the German National Sustainable Development Strategy (Rudi Kurz)	<b>Panel</b> CEEMAN representative, business representative, Martina Uster, Julia Schwarzbauer	<b>Workshop</b>	<b>Presentation 1:</b> How business can use its potential to contribute to the Sustainable Development Goals - The case example of Nestlé (Katharina Hetze, Amina Wandao)	<b>Panel</b> Lutz E. Schlange, Jonas Haertle
<b>Presentation 2:</b> SDG Implementation in Switzerland - a Regional Policy Perspective (Werner Hediger)			<b>Presentation 2:</b> Origins of the Living Wage Dilemma in the Ready-Made Garment Industry and Inspiration for Paul Kehl Zürich (Mahela Sriutamayothin)	
<b>Presentation 3:</b> UK PRME - Working with the Global Compact on the Sustainable Development Goals (Carole Parkes)			<b>Presentation 3:</b> Worldwide network of (future) experts in the field of renewables (Michael Müllneritsch)	
			<b>Presentation 4:</b> Fighting on behalf of human rights: Advancing responsible management and global business ethics in China (Ruth Wolf, Monica Thiel)	

# Parallel Sessions III

Thursday, November 10, 2016, 10:45 a.m.

<b>Track A:</b> <b>Strategy and Mangement</b> <i>Room: G1.E.21 + G1.E.22 (Event Hall)</i>	<b>Track B:</b> <b>Teaching</b> <i>Room: G1.E.25</i>	<b>Track C:</b> <b>Student Engagement</b> <i>Room: G1.E.26</i>	<b>Track D:</b> <b>Business &amp; UN Global Compact</b> <i>Room: G1.E.23</i>	<b>Track E:</b> <b>PRME Working Groups</b> <i>Room: G1.E.24</i>
<b>Session A-3:</b> Integrating the UN Global Compact into Management Education to Advance the Implementation of the Sustainable Development Goals (Milenko Gudić, Kathryn Haynes)	<b>Session B-3:</b> Social Entrepreneurship Education (Roman H. Mesicek)	<b>Session C-3:</b> Student engagement - From information to empowerment (Reinhard Altenburger)	<b>Session D-3:</b> Sustainable Business and Research (Tina Gruber-Mücke)	<b>Session E-3:</b> Advancing the Discussion on Sustainable Development Goals, Poverty Alleviation and the Role of Responsible Management Education (Anastasiya Marcheva, Carole Parkes, Al Rosenbloom)
<b>Presentation 1:</b> Ethics of Care and Sustainable Development - Bringing Emotions into Management (Audur H Ingolfssdottir)	<b>Presentation 1:</b> Teaching and Learning in a Social Context - The Pforzheim HOTSPOT concept (Tobias Viere)	<b>Presentation 1:</b> Consciousness development and responsible leadership: A learning journey of Master students (Marcela Ramirez-Pasillas, Matthias Waldkirch)	<b>Presentation 1:</b> The dialectic between Stewardship and hyper norms for societal transition (Samuel Petros Sebhatu, Bo Enquist)	<b>Presentation 1:</b> Creating competitive advantage through Sustainable Development Goals (Luciano Castro, Rodrigo Titon)
<b>Presentation 2:</b> Learn - Change - Do: Bridging the Gap between Theory and Reality (Silvia Kucera)	<b>Presentation 2:</b> Student Innovation Center Vienna (Laura Hohoff)	<b>Presentation 2:</b> Installation of a Sustainable Tourism Education in Shanghai/China (Peter Tromm)	<b>Presentation 2:</b> Pattern Configurations of Responsible Entrepreneurship Education (Tina Gruber-Mücke, Florian Minichberger, Isabell Grundschober)	<b>Presentation 2:</b> Poverty alleviation through microenterprise: A model for an immersive MBA course (Kathleen Odell, Al Rosenbloom)
<b>Presentation 3:</b> Tales of ESD Integration, A Cross-Case Analysis of Academic Perceptions on ESD Learning and Development Opportunities in UK Business and Management Schools (Angelika Salmen)	<b>Presentation 3:</b> Social Entrepreneurship Award Austria/Eastern Europe (Bistra Kumbaroska)	<b>Presentation 3:</b> Teaching Concept: Certificate Ethics and Sustainability Management (Alexander Herzner, Bernhard Bleyer)	<b>Presentation 3:</b> Research in Progress: Business Excellence, Governance and Process Management: Translate international guidelines on social and environmental responsibility into universities practice (Alexander Herzner)	<b>Presentation 3:</b> Millennials' Perception of Inclusive Business and its Role in Advancing SDGs (Anastasiya Marcheva)
<b>Presentation 4:</b> Responsible Management Education in the Service Sector: Developing Design Tools for Sustainable Services (Lutz E. Schlange, Uta Jüttner, Dario Wellinger)	<b>Presentation 4:</b> Social Entrepreneurship Academy Munich (Kristina Notz)	<b>Presentation 4:</b> From information to empowerment: teaching sustainability strategies by enabling a participatory problem-solving process in the classroom (Daniela Ortiz, Karin Huber-Heim)	<b>Presentation 4:</b> Contradiction Management as a criterion and management approach to sustainable corporate activity: case studies from major Swiss companies (Simone Gruber)	<b>Presentation 4:</b> Developing tomorrow's leaders: Roles & responsibilities of Business Schools and their faculty - Implications from a cross-cultural empirical study (Georg Reifferscheid)